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foundation

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APGO EDUCATION FOUNDATION LAUNCHES BENEATH YOUR FEET: A GEOSCIENCE BLOG

January 11, 2022, Toronto, Ontario: The APGO Education Foundation (“the Foundation”) is pleased to announce that our new blog on GeoscienceINFO.com – “**Beneath Your Feet: A Geoscience Blog**” is now launched.

Articles will be published on a weekly basis and our aim is to:

- Introduce the public to geoscience and act as a liaison between the public and the geoscientific community;
- Educate the public about current research that is being conducted in the geoscience field that has a potential impact on the public;
- Help users explore our Virtual Field Trips, GeoTrails, Urban GeoTrails, and Geovideos available on GeoscienceINFO.com; and
- Provide timely information to the public on important events in geoscience.

In addition to articles by Foundation staff, the Blog will feature contributions from guest writers who are experts in different areas of geoscience along with aspiring students studying to become geoscientists who are involved in active projects. While much of our focus will be on the many exciting facets of geoscience in Ontario, the Blog will also explore interesting aspects of geoscience around the world.

Dr. Bill Pearson, P.Geol., Chair of the Foundation commented: “We are very pleased to announce that Ms. Veronica Klassen has joined the APGO Education Foundation Team to manage our new blog. Ms. Klassen recently received her M.Sc. in Science Communication at Laurentian University and she holds a Bachelor of Arts and Science degree from McMaster University. She is passionate about making geoscience accessible and engaging for the public. The Blog is another major step forward in our mission to provide timely and technically accurate information about important aspects of geoscience to the public.”

Beneath Your Feet: A Geoscience Blog can be found at <http://geoscienceinfo.com/beneath-your-feet>. Be sure to join our mailing list and check back regularly on our website or social media to see what the geoscience community is talking about! For information on how you can be a contributor, please contact Veronica Klassen at beneathyourfeetblog@geoscienceinfo.com.



For further information

Please see our website at www.apgoedfoundation.ca

To Donate - <https://www.apgoedfoundation.ca/donations>

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ABOUT THE APGO EDUCATION FOUNDATION

The APGO Education Foundation is a registered charitable organization under the Canada Not-for-profit Corporations Act, registration number 84604 5052 RR0001. The purpose of the charity is to advance the education of the public in the area of geoscience by 1) providing scholarships to post-secondary students for the study of geoscience in a degree program; 2) providing bursaries to immigrants to Canada who are internationally-trained geoscientists and have demonstrated financial need for completion of licensure procedures for registration as a professional geoscientist in Ontario; and 3) holding lectures, presentations and conferences on geoscience to enhance the knowledge of the general public.

The Foundation's GeoscienceINFO.com is an innovative one-stop spot for the public for information about the Earth beneath their feet. This website provides interesting information on all facets of geoscience including geovideos on key topics. A particularly exciting feature of GeoscienceINFO.com is virtual field-trips in different areas in Ontario. This enables viewers to experience and learn about the geology of an area while traversing digitally in GoogleMaps™. Information on the latest discoveries and news in the world of geoscience area is featured on the website as well as on social media. In 2019, the Foundation reached over 10,000 people in events and on social media.

Please see our website at www.apgoedfoundation.ca

For GeoscienceINFO see our website at www.geoscienceinfo.com

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